Standard Ink Colors
FOR CAN COOLERS

The below colors are the only print colors available for collapsable can coolers. You may input the color mix below to view your design accurately. Any jobs submitted without using these color mixes will be converted to the nearest color choice. Color conversion may require extra time to process your artwork and send you a corrected proof.

PLEASE NOTE: Colors and breakdowns are approximate only. Please remember that colors reproduced by your monitor will not look the same as printed.

Name -	Light Green	Dark Green	Light Blue	Dark Blue	Royal Blue	Yellow
PMS Color -	340 C	Reflex Blue	Process Blue	Reflex Blue	2935 C	116 C
CMYK -	82-15-64-1	90-40-73-34	79-29-2-0	98-73-4-0	87-48-0-0	1-15-100-0
RGB -	4-157-125	1-91-73	1-146-205	0-87-162	0-119-190	254-211-1
HEX/WEB -	049c7d	005a48	0192cd	0057a1	0077bd	fed201

Name -	Orange	Red	Burgundy	Teal	Purple	Navy
PMS Color -	021 C	186 C	209 C	320 C	2597 C	281 C
CMYK -	0-53-98-0	5-100-82-0	33-100-63-30	79-16-30-0	84-99-1-0	100-83-25-10
RGB -	247-143-34	227-30-58	133-22-59	0-162-176	84-48-144	26-67-122
HEX/WEB -	f68e21	e21d39	85163b	00a1b0	542f90	1a4279

Name -	Metallic Gold	Metallic Silver	Metallic Bronze	White	Grey	Black
PMS Color -	871 C	877 C	876 C		Cool Grey No. 7	Black
CMYK -	36-36-70-5	36-28-27-0	25-47-83-5	0-0-0-0	33-25-25-0	0-0-0-100
RGB -	164-147-98	168-170-173	186-135-70	255-255-255	174-177-178	0-0-0
HEX/WEB -	a59363	a7aaad	bb8847	ffffff	adb0b2	000000

Name -	Brown	Pink
PMS Color -	476 C	190C
CMYK -	27-46-54-3	0-54-22-0
RGB -	184-139-116	245-145-157
HEX/WEB -	b78b74	f4909d

CAMPAIGN CATALYST